

American Academy of Pediatrics

DEDICATED TO THE HEALTH OF ALL CHILDREN™



California Chapter 4

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Maintenance of Certification Project: Implementing Developmental Screening in the Office Setting

We are pleased to announce that the American Academy of Pediatrics, California Chapter 4 has partnered with the UCLA Center for Healthier Children, Families and Communities and First 5 LA to offer our members a quality improvement program for primary care practices beginning in April 2010. The program is based on the successful *Early Developmental Screening and Intervention (EDSI)* model to improve effectiveness and satisfaction with preventive care for young children and follows the AAP Guidelines for Developmental Screening.

The ten-month program is approved by the American Board of Pediatrics for the new Maintenance of Certification (MOC) Part IV requirement and participants will also receive CME credit. Participating practices will learn from quality improvement coaches and national leaders in the field during monthly Webinars and teleconferences and one in-person meeting. Participants will also have an opportunity to share key learning's and suggestions for improving the model with other participating practice leaders.

Practices can anticipate:

- Receiving developmental screening tools, MOC Part IV credits and CME credits at no cost
- Learning quality improvement skills that are required for new MOC requirements
- Using a practice model that makes your day-to-day practice easier and more efficient
- Putting effective, time-saving tools and strategies into practice, while following the AAP guidelines for developmental monitoring
- Improving parent satisfaction with care and health of young children, and addressing developmental and behavioral issues effectively by increasing referral options and processes with community programs

The first informational session will take place on April 2-3, 2010 in downtown Los Angeles.

Applications to participate in this project are being accepted until March 26th. Please contact Dian Milton at the Chapter office for more information. Dmilton@aapca4.org or (949) 752-2787

Developmental Screening Early Intervention Demonstration Project

The Children and Families Commission of Orange County is piloting a new project to benefit Orange County's young children by enhancing pediatric practices to address developmental concerns in children consistent with the AAP policy statement for surveillance, screening with standardized tests such as the Ages and Stages and PEDS and referral for evaluation and early childhood services.

When: April 10, 2010

8:00 am- 2:00 pm

Where: Orange County Medical Association (OCMA)
300 S. Flower Street, Orange

For more information including the registration form [click here](#).

Medical Practice for Sale

Well established Medical Practice for sale in Orange County. Great community clinic setup mostly CHDP and FPACT, looking for a Spanish speaking Pediatrician to take over or Partner. Gross over 500K each year with low overhead. Medical Building may also be for sale.

Please contact Iman Bar, MD (949) 610-5689 or imanbar@mac.com

Fluoride Varnish Survey

Effective June 1, 2006, the California Department of Health Services (now the Department of Health Care Services) began coverage for topical fluoride varnish applications by both fee-for-service and managed care plan medical providers as a covered Medi-Cal medical benefit for children younger than 6 years of age, up to three times in a 12-month period.

Coverage of this new benefit was initially described in a [May 2006 Medi-Cal Update \(Bulletin 382\)](#). Because there was some lack of clarity with respect to the responsibility of Medi-Cal managed care plans to cover this procedure, the Medi-Cal Managed Care Division (MMCD) subsequently issued [MMCD All Plan Letter 07008](#), dated April 18, 2007.

A recent [AAP Policy Statement](#) states, "The application of fluoride varnish by the medical practitioner is appropriate for patients with significant risk of dental caries who are unable to establish a dental home." (Section on Pediatric Dentistry and Oral Health. Preventive Oral Health Intervention for Pediatricians. Pediatrics 2008; 122(6):1387.)

AAP District IX (California) would like to see fluoride varnish application for young

children become a widespread practice among pediatricians. We realize this is unlikely to happen unless there is adequate reimbursement for the procedure. For that reason, we are asking you or your billing office to complete this brief survey so that we can learn more about the extent to which health plans are covering, promoting and reimbursing you for the procedure.

A summary of the survey results will appear in a future edition of the AAP Chapter 1 Newsletter. If you have questions about any aspect of this survey, please email Dr. Bob Isman. Dr. Isman is a Dental Program Consultant with the California Department of Health Care Services in the office that administers the Medi-Cal Dental Program ("Denti-Cal").

Responses to the survey are anonymous unless you choose to leave your name and/or email address. Please click [this link](#) or paste the following link in your browser to proceed to the survey <http://www.surveymonkey.com/s/QZ2BPCG>.

Pretend City Health Fair

Good To Go From Head To Toe Family Fun and Wellness Fair

When: Saturday, March 13, 2010

10:00 am- 4:00 pm

Where: Pretend City Children's Museum

29 Hubble Drive, Irvine

No cost to attend and complimentary activities include

- Language, dental, vision, and speech screenings
- Live book readings
- Special appearance by Anaheim Ducks mascot, Wild Wing
- Obstacle course
- Arts and crafts

For more information see the event flyer [here](#) or visit www.begood2go.org

Support CA4, AAP

California Chapter 4, American Academy of Pediatrics extends our heartfelt thanks to our "We Care for Kids" donors.

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Margaret Zimmerman, MD

For more than 20 years, friends like you and California Chapter 4 have made great progress in promoting pediatric excellence in Orange County. Together, we can continue to make a difference in the lives of the children we serve in our community and in helping the next generation of pediatricians. The generosity of our donors is vital to us. Here are some examples of how your tax-deductible donation will support California Chapter 4, AAP:

We Care for Kids Educational Fund: Guarantee that medical students and residents can continue to attend all Chapter educational events at no cost to them. Your gift helps provide leadership, mentoring and education to the next generation of pediatricians.

Sponsor a Community Project

- \$ 200 will buy oral health/varnish for 30 children
- \$ 500 will buy developmental screenings for 15 children
- \$ 185 will buy "Keeping Kids Safe" patient education materials for 50 families

Advocacy Training Day for Residents: Support the work of educating pediatric residents at CHOC and UCI on issues in health and legislative advocacy. Residents spend 2 half-day sessions in didactic learning addressing active federal and state legislative issues of importance to children and pediatricians. Residents are encouraged to participate at the CMA / AAP Legislative day in Sacramento for training and hands on meetings with legislators.

Advocacy Training Day for Pediatricians: Support educational activities that increase pediatrician's knowledge of and participation in legislative and advocacy activities at a local and state level arena to positively influence the quality of pediatric practice and the welfare of children.

Every gift brings us closer to our mission of achieving optimal health for all Orange County children by promoting pediatric excellence. **To make a donation, complete a form [here](#) and return to the Chapter or online at our website www.aapca4.org.**

All contributors in categories of \$1,000 and above will receive an AAP Recognition Plaque presented at one of our regular CME dinner events.

Upcoming Events

[Good To Go From Head to Toe Health Fair](#)

When: Saturday, March 13, 2010
10:00 am- 4:00 pm

Where: Pretend City Children's Museum
29 Hubble Drive, Irvine

Developmental Screening Learning Session

When: April 2-3, 2010

Where: Los Angeles, TBA

Developmental Screening Early Intervention Demonstration Project

When: April 10, 2010

8:00 am- 2:00 pm

Where: Orange County Medical Association (OCMA)
300 S. Flower Street, Orange

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