



- Interested in sharpening your skills communicating with families refusing vaccine?
- Want to be involved in a small educational experience with experts in the field?

California Chapter 4, American Academy of Pediatrics is embarking on an ambitious mission to train a cadre of pediatricians and other health professionals in Orange County to better address the loss of confidence in vaccines.

WHY:

In September 2008, 10,000 kindergartners started school with vaccine exemptions, up from 8300 the previous school year. The demographics of the unvaccinated have shifted substantially to include a wider cross section of parents.

WHEN:

Saturday August 14, 2010 8:00 am-noon at the UCI Education Center

WHAT:

Combining didactic, experiential, role playing and videotape feedback, participants will interact with actors portraying vaccine-reticent parents. Media consultants will also teach pediatricians how to talk to the press, radio and TV about the issue.

Follow Up:

Once you have completed the initial training, you will be expected to replicate your experience with other interested pediatricians by leading didactic, role-play and feedback sessions around the target areas of parents, groups and media. Your efforts will be supported by the chapter staff that will facilitate the coordination of the event.

COMPENSATION:

Once you have completed the initial training, an honorarium will be provided for each subsequent learning session you perform.

Please contact Dian Milton to register for this event
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